This September, Chinese and international experts and scholars are convening in Yichang to strategize on urban transit plans at the MOBILIZE summit. This is a much celebrated event for the global transport community and the people of Yichang. On behalf of the Yichang municipal government and its 4 million residents, I would like to express our most sincere and warm welcome to the distinguished speakers, experts, and friends who have travelled from afar to be here.

Yichang, an important transportation hub in China, with 21,000 square kilometer area and more than 2,700 years of history, hosts the relics of the Changyang Ancient Humans, dating back approximately 190,000 years. It is home to Leizu, a worshipped mother figure according to the Chinese legend, Qu Yuan, the world famous ancient poet, and Wang Zhaojun, the First Lady of Hun Peace. Here you can experience the grandeur of the Three Gorges and the magnificent dam finding nature at its best with green mountains and clear water. You can immerse in the time-honored Ba-Chu culture, and visit some of the best-known tourist attractions.

Clouds clear for the rising sun at the far end of the Three Gorges. A great city emerges above open water and plains. The beautiful city of Yichang welcomes your visit. I would like to conclude by wishing the conference a complete success and all the best to you!

Xuming Ma, Mayor of Yichang
MOBILIZE accelerates sustainable transport projects by uniting urban transport and development practitioners with world-class researchers.

MOBILIZE brings together urban transport and development practitioners alongside world-class researchers to accelerate the implementation of sustainable transport projects. Using research to fill knowledge gaps, activities around MOBILIZE harness the availability of international solutions and draw on the lessons of a local case city used as a learning laboratory. Interaction between researchers and practitioners foster greater global resource allocation toward the goals of making streets, transport systems, and cities the best possible places for people.

Yichang, host of the first annual MOBILIZE summit, has shown that a mid-size city can put great ideas into action and produce projects that inspire other cities. Many of today’s mid-size cities, which are greater in number than mega-cities, will be the big metropolises of the future. The way these cities plan for and manage growth can provide particular lessons. Participants to the invitation-only summit have a unique opportunity to experience this model emerging city, as mid-size Chinese cities plan for intensive growth over the next decade.

Agenda

MOBILIZE accelerates sustainable transport projects by uniting urban transport and development practitioners with world-class researchers.

Wednesday, September 21

Registration
08:00 – 09:00, Taohualing Hotel Lobby
Next door to Ramada

Welcome Remarks
09:00 – 09:30, Taohualing Hotel
Michael Kodransky, Head of MOBILIZE
Anders Brännström, Chairman of the Board, VREF
Clayton Lane, ITDP CEO
Xuming Ma, Mayor, City of Yichang

Plenary - Finding the Right Moment: Implementation in Complex Urban Environments
09:30 – 11:00, Taohualing Hotel
It is one thing to know the solutions, technologies and policies that advance sustainable transport goals; it is another to adopt and implement them in complex urban settings. Finding the ‘right’ moment to act entails a deeper understanding of obstacles to any given transport policy. This plenary will focus on the role of political leadership and governance strategies in the successful implementation of path-breaking transportation policies in cities.

Moderator
Diane Davis, Harvard University

Speakers
Monica Tibbits-Nutt, Massachusetts Bay Transportation Authority
Juan Carlos Muñoz, Pontifical Catholic University of Chile
Shreya Gadepalli, ITDP India

Break-out Sessions
11:15 – 12:30, Ramada Hotel

I. Project Scale: When One Size Does Not Fit All
Qutang Room
Mega-projects promise to transform cities in one blunt stroke, while neighborhood interventions aim to ease the burden on communities with an incremental, small scale approach. The goal of implementing projects, whether big or small, is to find solutions to city challenges. This session will focus on real world examples of mega-projects, neighborhood-scale, and tactical interventions that have either fallen short of their stated benefits or helped to accelerate progress.

Moderator
Richard Liu, Oak Foundation

Speakers
Harry Dimitriou, University College London
Clarisse Linke, ITDP Brazil
Mario Silva, City of Guadalajara, Mexico

II. Moving the Pedestrian from Underdog to Superhero
Xiling 1 & 2 Rooms
All trips begin and end with walking. Walking is the most fundamental building block of urban development, but it is often overlooked in transport and land use planning. For many, it is the primary way of getting around. Walkable cities bring health benefits and contribute to personal safety. Yet road safety numbers show that pedestrians are the most vulnerable street users. The session will address what constitutes walkability, what the latest research shows, and what is happening in practice.
Thursday, September 22

Keynote: Mid-Size Cities Take the Lead
09:00 – 10:00, Three Gorges Ballroom
Mid-size cities are projected to experience the largest growth in the next 25 years. In order to meet the needs of their rapidly growing populations, these cities need to ensure that mobility needs are considered, and legacy projects reach their intended beneficiaries. Rehana will speak to the challenges and opportunities of implementing the first high capacity BRT system in Africa, Johannesburg’s Rea Vaya, in 2009; and how mid-size cities all over the world can use transport as a mechanism for change, improving equity and inclusion, and supporting sustainable growth.

Rehana Moosajee, Mayoral Committee for Transport, City of Johannesburg (Former)

Plenary: Urban Development as If People Mattered
10:00 – 11:30, Three Gorges Ballroom
As mid-size and smaller cities grow, they need transit systems that deliver high quality service, creating lifelong transit users. Reliable, convenient service is the foundation for a city that is well connected, easily navigable, and highly accessible. This session will explore how public transit service can create a sense of permanence and dependability, focusing on all-purpose users and commuters.

Moderator
Yoga Adiwiranto, ITDP Indonesia

Speakers
Cristián Bowen, Ministry of Transport, Chile
Dario Hidalgo, Embarq World Resources Institute
Jana Demas, King County Metro, Seattle, USA
Xiaomei Duan, Guangzhou Municipal Engineering Design and Research Institute

Site Visits
15:00 – 18:00, Meet in Ramada Lobby
I. Urban Transformation Corridor
II. Walkability Tour – Canal Linear Park
III. Cycle Yichang
See pages 16-23 for more details.

Welcome Reception & Dinner
18:30 – 20:30, Taohualing Hotel

Welcome Reception & Dinner
18:30 – 20:30, Taohualing Hotel

Lunch + Participant Proposed Roundtable Discussions
11:30 – 13:00

I. Free Rides: Practical or Utopian?
Led by Juan Carlos Muñoz, Xiling 1 Room
The idea of free fare transit systems or corridors have been tried by cities to varying degrees of success. Maintenance issues and the tragedy of the commons fuels fears about potential failure. While such a scheme could help dramatically improve ridership and make transit much more accessible, at the core of a fare free world is the reality that transit system operations have budget gaps that are recouped partially by fares. Should we make free rides a real possibility?

II. Enabling Gender Equitable Public Transport
Led by Sonal Shah, Qutang Room
In India, accounts of sexual violence in public spaces over 2012-13 galvanized action by civil society and government. The mainstream policy response has largely focused on preventing or addressing gruesome incidents of violence, without sufficient attention to the daily subjugation of women’s role in India’s sustainable transportation agenda. This discussion will address women’s invisibility in public transportation data, plans and projects, and inequities in cities of the Global South.

III. Lead Your Own Session
Three Gorges Ballroom
Create your own session on the spot.
I. Mobility Plans For the Next Generation

Qutang Room
Sustainable urban mobility plans are emerging as a way to direct public funds, guide growth, and measure project outcomes and performance. From national policies to local action, mobility plans are serving as a mechanism to finance and evaluate transit initiatives. This session will focus on the role of mobility plans in incentivizing planning for increased rapid transit and other amenities to counter car-centric development.

Moderator: Jeff Gutman, Brookings Institute
Speakers: Colin Hughes, ITDP
Ana Nasar, ITDP Brazil
Yixin Zhao, China Academy of Urban Planning and Design
Jack Ranguma, Governor, Kisumu County, Kenya

II. Smart Cities, Smart Citizens: Using Data for Planning and Engagement

Xiling 2 Room
Smartphone-based data collection and other crowdsourcing channels is opening up new possibilities for a more informed approach to planning. Governments and citizens equipped with data may make better decisions about the future of their cities. This session will focus on how the latest crowdsourcing and data collection means are helping to address citizen needs.

Moderator: Corinne Mulley, University of Sydney

III. Roads Are Not Enough: Managing Demand and Capacity

Xiling 1 Room
After decades of building roads, cities are addressing the negative impact of increased car trips. Travel demand management strategies decrease driving and help create a cross-subsidy for sustainable travel modes. A robust mobility ecosystem moves more people and increases overall access to destinations. This session will focus on best practices in structuring travel demand management programs and promoting them to the public.

Moderator: Veronica Ortiz, ITDP Mexico
Speakers: David King, Arizona State University
Tee Nee Tan, Singapore Land Transport Authority
Jingxuan Zheng, Shenzhen Urban Planning & Land Resource Research Center

IV. Urban Freight: Managing Flow of Goods in Rapidly Growing Cities

13:30 - 17:00
This session is off-site at the Yichang Logistics Park and includes a site visit—pre-registered participants should meet in the lobby.

Efficient urban freight flows will play a central role in the growth of mid-size cities, yet land use and transport planning has not kept pace with rapid changes in the way freight flows are organized and managed. The speed of change is accelerating with e-commerce and more fragmented trips in the last mile. Traditional approaches based on regulation seem to produce inadequate solutions in which bans and restrictions often lead to more small vehicles that contribute to neighborhood congestion. A new approach to planning and creating platforms for the public and private sectors to develop shared visions is needed. This session will explore these needs.

Moderator: Jeff Wojtowicz, Rensselaer Polytechnic Institute
Presenters: Xiaojun Ren, Yichang Logistics Bureau
Michèle-Angélique Nicol, Paris Urban Planning Agency
Jee-Sun Lee, Korea Transport Institute
Nomesh Bolia, Indian Institute of Technology Delhi

Site Visits

14:30 – 17:30
I. Urban Transformation Corridor
II. Walkability Tour – Canal Linear Park
III. Cycle Yichang
See pages 16-23 for more details.

Special Reception Dinner at Yiheshangjing Gardens
18:30 – 21:00, Meet in the lobby for buses.

Friday, September 23

Closing Remarks
09:00 - 10:00, Three Gorges Ballroom

Special Remarks
Bambang Susantono, Vice President, Asian Development Bank

Clayton Lane, ITDP CEO
Henrik Nolmark, VREF
Xuming Ma, Mayor, City of Yichang

Urban Planning Exhibition Site Visit
10:00-11:30, See page 22 for details

Lunch at Jiangshanzhuang Restaurant
12:00 - 14:00, Yichang Gorges
Meet in the lobby for buses at 12:00.
CARLY KOINGANE

Carly Koinange is the Global Programme Lead for the Share the Road Initiative at the United Nations Environment Programme (UNEP) Transport Unit, based at its Division of Technology, Industry and Economics in Nairobi. The initiative works with Governments around the world to advocate for increased investment in cycling and walking infrastructure to achieve environmental, road safety and accessibility benefits.

Before joining UNEP Carly worked for UN-Habitat managing a Sustainable transport for East African Cities Programme where she worked with city officials in Addis Ababa and Kampala to plan for Bus Rapid Transit implementation. Prior to the UN she worked at Transport for London implementing the London Cycle Hire Scheme.

CLARISSE CUNHA LINKE

Clarisse Cunha Linke has 14 years of experience in social policy, planning, and implementation in Brazil, Mozambique, and Namibia. She holds an MSc in Social Policy, NGO and Development from the London School of Economics and Political Science, where she won the Tilman Prize. She also holds a MBE in NGO and Civil Society from the Institute of Economics, Rio de Janeiro Federal University, Brazil. She is a member of the Bicycling Empowerment Network Namibia (BEN Namibia) directors, where she played a key role in the expansion of BEN Namibia’s activities, helping it develop the biggest community-based bicycle distribution network in sub-Saharan Africa. In 2010 she was the winner of the Ashoka Changemakers Challenge: Women, Tools, and Technology. Clarisse joined ITDP in Brazil in January 2012.

JUAN CARLOS MUÑOZ

Juan Carlos Muñoz is the Director of the Bus Rapid Transit Centre of Excellence (www.brt.co) and Director of the Multi-disciplinary Centre for Excellence for Sustainable Urban Freight Systems (www.cedus.de). He is a member of the Board of Metro of Santiago, Chile. As a Professor of the Department of Transportation Engineering and Logistics of the Pontificia Universidad Católica de Chile, his main research areas are public transport, logistics, transport networks, and transport economics. He has a PhD in transport theory. He is a leader of designing flexible work shifts for transit drivers and retail workers through his company, Shift (www.shiftlab.com) – a member of several international editorial boards.

JEFFREY WOJTOWICZ

Jeffrey is a senior research engineer at the Center for Infrastructure, Transportation and the Environment (CITE) at Rensselaer Polytechnic Institute. He is also the Assistant Director of Administration at the Volvo Research and Educational Foundations Center of Excellence for Sustainable Urban Freight Systems. He received his BS in Civil and Environmental Engineering and his MS in Transportation Systems Engineering from the Massachusetts Institute of Technology. His research interests include freight systems, intelligent transportation systems, traffic operations, and emergency response from planned special events and traffic incident management. In addition to his work at CITE he also has an extensive working knowledge of the trucking industry, since an early age Jeff has been actively involved with a family trucking business that has been in operation for over 65 years. As time permits he still drives truck, works as a mechanic and helps with other operational components of the business.

REN XIAOJUN

Ren Xiaojun is the Director of the Yichang Logistics Bureau. Ren has spent more than 20 years working at a variety of transportation relevant positions such as Director of Sanya Hub Port Construction PMO, Vice Director of the Yichang Transportation Bureau, and Vice Director of the Yichang Traffic Committee.

He has many years of experience in project management and Yichang local logistics development and policy measures. He received his Master’s degree from Huaxiong University of Science and Technology in 2005.

ZHENGYING MENG

Zheng Jingxuan is a member of National NMT Demonstration Project Expert Group, judge of the Shanghai Senior Technician, and currently works for the Shenzhen Urban Planning & Land Resource Research Center as Principal Urban Planner. Zheng has many years of experience in Shenzhen transportation planning and research. His projects have received four national awards, including the 2014 Huaxia Construction Science and Technology Award and 2015 National Outstanding Urban Rural Planning and Design Award for the Shenzhen NMT System Planning and Design Guideline. He graduated from Huaxiong University of Science and Technology with a Master in Urban Planning.
Since 2015, Chris has led ITDP's work in Africa. Chris joined the Institute for Transportation and Development Policy in 2008 after being invited as a consultant since 2004, focusing on transport projects in Africa and India. Chris was based at ITDP's India office beginning in 2008, working on projects in Tamil Nadu, Maharashtra, Gujarat and Telangana, covering areas such as bus rapid transit, street design, parking management, and transit-oriented development. Before joining ITDP, Chris worked for the Transportation and Land Use Coalition (now Transform) in Oakland; the Metropolitan Transportation Commission, also in Oakland; the City of Berkeley's Planning Department; Meyer Mohaddes Associates, Los Angeles; and Deloitte Consult in Accra. Chris received his Bachelor's and Master's degrees in Civil Engineering from the University of Cape Town's Department of Engineering.
In March 2016, Lon LaClaire was appointed the position of Director of Transportation for the City of Vancouver. Prior to that, he had acted in his Director role for almost a year. As Director, Lon oversees all aspects of transportation planning, policy, design, engagement, traffic and parking management. Lon has worked at the City of Vancouver for the last 19 years. His work on the stakeholders designing bikeways and traffic calming quickly moved on to work on the City’s newest rapid transit project, the Expo Line YTrain Lines. He was a key contributor to the two most recent, award-winning, long range transportation plans, the DOWNTOWN Trans- portation Plan and the City’s Transportation 2040 plan. Before moving into the Director role, Lon managed the City of Vancouver’s Strategic Transportation Planning Branch for ten years. Lon completed his undergraduate degree in engineering at Concordia University in Montreal and completed his Masters in Transportation Engineering and Structures at the University of Calgary.

Harry Dimitriou was a Bartlett Professor of Planning Studies at Bartlett School of Planning, University College London (UCL) since 1994. He is currently Director of the Department of Urban Design and Planning and previously of Omega Centre - a global centre of excellence for the study of mega projects in transport and development at UCL, funded by Volvo Research and Education Foundations. Professor Dimitriou holds a Diploma in Town and Regional Planning, an MSc in Urban Planning, Economics and Infrastructure and Urban Development. He is author, co-author/editor of seven books and numerous articles published in professional and academic journals.

Jeffrey Gutman is currently a senior fellow in the Global Economy and Development program at the Brookings Institution, focusing on transportation infrastructure and urban development. He retired from the World Bank in 2010 as Vice President for Operations Policy and Country Services after a 31-year career where he had extensive strategic, managerial and operational responsibilities covering economic development and poverty alleviation across a range of sectors and regions of the world. He received his master’s degree in city and regional planning from Rutgers University in 1974 and his bachelor’s degree in science in industrial and labor relations from Cornell University in 1971.

Mario Silva is the Director of Mobility and Transportation for the City of Guadalajara. He is the former Technical Secretary of the Citizen Observatory of Urban Mobility and Public Transport for Jalisco State and Research Professor at the University of Guadalajara in the masters and PhD Urban Mobility, Public Transport, Transportation and Territory programs. His areas of interest include: public policies on sustainable mobility, clean and efficient trans- portation, urban planning, transportation governance, and non-motorized mobility. He developed and coordinated numerous projects and publications including one titled Become a Healthy, Accessible, and Inclusive City: Actions Toward a Sustainable Metropolitan Area of Guadalajaro. Mario received his masters in Public Administration and Government at El Colegio de Jalisco, Bachelors in International Relations from ITEBIO, and PhD in Urban Planning with an emphasis in Pedagogical Mediation at La Salle University of Costa Rica and Universidad Veracruzana.

Adie Tomer is a Fellow at the Brookings Institution’s Metropolitan Policy Program, where he leads the Infrastructure and Built Environment project. His portfolio focuses on metropolitan transportation usage patterns, broadband and the interactions between infrastructure and technological development. He is a noted expert on driving, transit accessibility, metropolitan aviation patterns, and regional goods trade and industrial composition. His work has received extensive coverage in academic journal articles and international print publications, including The Economist, Wall Street Journal, and New York Times. He holds a Masters in Public Policy from American University and a B.A. from the University of Florida.

Verónica is responsible for generating communication strategies and alliances that promote ITDP initiatives. She has a degree in Communication from Fiamma and her experience in both broadcasting and public relations. Verónica focuses on cultural projects and communication initiatives that represent a positive transformation in the inhabitant’s quality of life. Verónica has been a founding member of the Festival Internacional de Cine Contemporáneo (International Contemporary Cinematography Festival) of Mexico City, Communications Director at the Festival de las Artes Plásticas public broadcaster and the programming area of the Cineteca Nacional (National Film Archive).

Jeffrey Gutman is a prominent figure in the field of transportation infrastructure and urban development. He retired from the World Bank in 2010 as Vice President for Operations Policy and Country Services after a 31-year career where he had extensive strategic, managerial and operational responsibilities covering economic development and poverty alleviation across a range of sectors and regions of the world. He received his master’s degree in city and regional planning from Rutgers University in 1974 and his bachelor’s degree in science in industrial and labor relations from Cornell University in 1971.

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XINGZHEN YANG
Professor Xingzhen Yang is the Director of China Urban Sustainable Transport Research Center (CUSTReC) – a unique think tank in urban transport in the Ministry of Transport (MoT) and one of the center of excellence of VREF. Xingzhen is also the lead for the Key Lab of Advanced Urban Public Transport, one of the national leading laboratories under MoT. Xingzhen is a registered consulting engineer for investment, and is part of the National Expert Library of Technology. Xingzhen’s research focuses in urban transport, transport statistics, ITS and technology management. He leads the establishment of urban passenger transport statistic mechanisms and promotes the application of ‘internet of things’ in transport areas. He participated in the establishment of Bus Management Regulations and Urban Rail Transit Operation Safety Management Rules.

RICHARD LIU
Richard Liu joined Oak Foundation in August 2012 as a Programme Officer for the Environment Program. Educated in both China and the United States, Richard is a member of the American Institute of Certified Planners and a LEED Accredited Professional with more than 10 years of experience in strategic planning, building science, and sustainable development. Richard worked in the private and public sectors prior to finding his niche in the non-profit sector where he is able to leverage his expertise on the intersection of transport and development to create vibrant, equitable, and livable urban environments. He is currently a graduate student at the Master of Urban Affairs (MUA) program at the Bandung Institute of Technology.

XIANGLONG LIU
Xianglong Liu is the director of the ITS department of China Urban Sustainable Transport Research Center (CUSTReC) and an associate professor at the China Academy of Transportation Sciences (CATS). He holds a PhD in transportation engineering from Wuhan University and has considerable research experience in the urban sustainable transportation field. His expertise covers sustainable urban transport development policy and strategy, Intelligent Transport System, APTS and Spatial Information Technologies Application on Transportation, and urban passenger transport standardization. Xianglong is active in decision making and technical support to national and local transport management departments as a project leader or core researcher and has been involved in more than 30 projects. He has written 8 books and more than 30 academic papers, and procured over 10 software copyrights. He is currently responsible for the planning, design, and development of the China National Urban Transit Database (CNUTD).

SONAL SHAH
Sonal has over 13 years of experience across gender, land-use and transport integration, transit-oriented development, street accessibility planning, street and public space design, urban redevelopment, and heritage conservation. She has led research, organized national workshops, and taught modules on gender and transport transdisciplinary topics in several universities and TDQ projects. She has worked as a consultant to the Asian Development Bank and World Bank on gender and transport projects in several countries such as China and other cities including Guangzhou, Laos, Vietnam, Tiajin, Kuala Lumpur, Manila, Jakarta and Johor Bahru. Sonal graduated from the Urban Transport Policy and Planning (UTPP) program at the Asian Institute of Technology in 2010. She is currently a PhD student at the University of Amsterdam and University of Twente in the Netherlands.

WINNIE MITULLAH
Winnie V. Mitullah is Director, and Associate Research Professor of Development Stud- ies based at the Institute for Development Studies, University of Nairobi. She has a BA and a Master of Development Planning from the University of Nairobi, and a PhD from the University of York, United Kingdom. Her background is in political science and public administration, specializing on local governance, in particular policies and regulations relating to provision and manage- ment of urban services. Her most recent publication in transport are two chapters in the book Pan-African Transport in African Cit- ies: Operations, Regulations and Reform. She is an editor and contributor of a forthcoming book on Non-Motorised Transport Integration into Urban Transport in Africa.

SHANSHAN LI
Shanshan Li is the Vice Country Director of IDTP China. She joined ITDP in 2009 and cur- rently leads the ITDP Beijing office. She was a Project Manager and heavily involved in the Yichang BRT and NMT planning, design, imple- mentation and operation project. She has a lot of experience and knowledge on planning, design, and implementation in China and elsewhere in the world. She has represented ITDP at the UN, the Asian Development Bank and World Bank on several occasions and has contributed to many papers and TDQs. She has also provided consultation to the World Bank on several occasions and has contributed to many papers and TDQs.

AHMAD RIFAI
Ahmad Rifai graduated from the Bandung University (Bandung) in 2000 with a B.S. in Civil Engineering. He completed his M.S. in Civil Engineering from the University of Colorado at Boulder, Colorado, and a PhD in Civil Engineering from the University of Hong Kong in 2006.

BAMBANG SUSANTONO
Mr. Bambang Susantono is the Vice-President for Knowledge Management and Sustainable Development of the Asian Development Bank (ADB). He assumed the position in July 2016. Mr. Susantono is responsible for manage- ment of ADB’s Sustainable Development and Climate Change Impact Change, Economic Research and Regional Cooperation Department, and Department of External Relations.

JACK RANGUMA
Mr. Ranguma, the first Governor of Kisumu County is a senior policy advisor of the Tax Justice Network, a pan-African organiza- tion providing tax expertise and options of revenue mobilization for development and institutional restructuring. Mr. Ranguma was the Commissioner of Domestic Taxes of the Kenya Revenue Authority and Commissioner of Income Tax before reforms. Prior to joining Kenyatta University, he was a partner and Head of Tax Department of BDO Binder International for more than 25 years. In this position, Mr. Ranguma has undertaken a number of specific assignments and has successfully lead many multi-disci- plinary teams of consultants. He was director of several World Bank and other Donor Funded projects and programs in public finance, management reform, policy reviews, and divestiture planning. For nearly 10 years, Mr. Ranguma was the partner responsible for the audit of a number of large quasi-government organizations, banking, manufacturing and agribusiness enterprises, and NGOs.

CRISTIAN BOWEN GARFIAS
Cristian Bowen was a mayoral candidate and worked as a consultant until being appointed Vice President of Strategic Planning of the Kisumu County – a senior policy advisor of the Tax Justice Network, a pan-African organization providing tax expertise and options of revenue mobilization for development and institutional restructuring. Mr. Ranguma was the Commissioner of Domestic Taxes of the Kenya Revenue Authority and Commissioner of Income Tax before reforms. Prior to joining Kenyatta University, he was a partner and Head of Tax Department of BDO Binder International for more than 25 years. In this position, Mr. Ranguma has undertaken a number of specific assignments and has successfully lead many multi-disciplinary teams of consultants. He was director of several World Bank and other Donor Funded projects and programs in public finance, management reform, policy reviews, and divestiture planning. For nearly 10 years, Mr. Ranguma was the partner responsible for the audit of a number of large quasi-government organizations, banking, manufacturing and agribusiness enterprises, and NGOs.

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Established as part of the Yangtze River Economic Belt which stretches from Hubei to Hunan Province, the Three Gorges Logistics Park is a regional logistics center based in Yichang and one of the largest such facilities in China. With over 2,000 freight companies doing business at the site, the facility accommodates both long distance and local freight needs. The coordination platform offered by the logistics park minimizes empty hauls of trucks and costs. Participants on the logistics park tour will see different distribution centers, warehousing areas, wholesale vendors, agricultural and pharmaceutical testing laboratories and the breadth of services offered at the facility. It will be a rare glimpse into an operational center meant to increase efficiency of goods transport in the region, decrease emissions and to help resolve last-mile deliveries to the city of Yichang.
Ride the city’s newest articulated buses along the BRT corridor on the main street that is helping regenerate Yichang’s downtown. The system is only the second in China to have stations with boarding on both sides with buses designed with doors on both sides. Building facades have been upgraded by Yichang Municipal Government along the corridor since the launch of the BRT.

Before and after photos will be shown at the sites where half of the illegal parking and on-street parking spaces were removed from the BRT corridor to better organize the street. New separated cycle lanes and a for-hire bike share system dot the corridor. See new green landscaping along the way, including a pedestrian shade feature that takes inspiration from Singapore.

Participants will go to the North side of the city to experience the BRT corridor design on narrower streets and see how the new system integrates with a regional bus terminal and upgraded public spaces.

Yichang BRT corridor
Wednesday, September 21 & Thursday, September 22
Site Visit
Cycle Yichang

Participants will get to see the latest cycling infrastructure implemented along the BRT corridor. The tour will reach the Yangtze river and continue along the new waterfront greenway. See how Yichang has designed its intersections to give cyclists priority through continuous street treatments and a signalization system inspired by Copenhagen.

Along BRT corridor
Wednesday, September 21 & Thursday, September 22
Yichang’s Canal Linear Park was built more than 50 years ago and plays an important role in electricity generation, irrigation and water diversion. Until several years ago, it had become polluted and environmentally degraded, almost losing its function. Recent efforts by the Yichang Government have helped restore the Canal. With the Canal’s water quality and surrounding environment protected and restored, the linear park serves as an exciting collection of public spaces that integrate with other parts of the city center.

Canal Linear Park
Wednesday, September 21 & Thursday September 22
Santiago, the Chilean capital with an urban population of five million, and a metro area population of over seven million, is a beautiful old-world city enjoying a modern day renaissance. In 2006, the city opened Transantiago, an efficient service and the backbone of its transport system, but has since lagged behind other cities in the region on cycling and walking. Over the past year, Santiago made major improvements in pedestrian space, cycling, and public transit. Santiago’s Calle Aillavilú, in the central market of the city, has been transformed from a derelict, car-congested and unregulated parking lot to a pedestrian-friendly oasis. The street was repaved, the lighting improved, new trees were planted, and most importantly, cars were removed. “Santiago demonstrates the benefits of a strategic focus on improving walking conditions as a top priority.”

Except for the scheduled delivery of goods, no motorized traffic is allowed. Calle Placer, one of the busiest pedestrian streets during a popular weekend market, is now completely closed to cars on the weekends, with a 2.2 million USD investment by the city for improved sidewalks, lighting, and sanitation. Other public space improvements include the re-design of the Historical Center’s main streets, and a “complete streets” redesign for public transport exclusive corridors in the most active pedestrian zone in the country.

The City has backed up these achievements with new sustainable transport policy changes and education programs. This includes a pilot program of cycling games in kindergarten to help introduce cycling early in life and a traffic education program at primary schools is helping create better cyclist behavior. The city has managed to increase cycling trips from a negligible 150 per day to over 5000 per day, with the growing popularity of BikeSantiago, the city’s bike share program. Santiago also gave support to BMov Trici, a free bicycle taxi in the historic city center.