Guadalajara TOD Against Segregation

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Urban Sprawl

Urban growth of Guadalajara
1990-2010
Urban Marginalization, 2010
SUSTAINABLE MOBILITY
POLICY
Changes & Challenges
2016: TOD in Guadalajara
MEXICO CITY
LESSONS

• Provide a package of infrastructure to increase of accessibility for poorer people

• Profit the opportunities generated by new infrastructure to implement TOD

• Change public policy to reduce the cost of social housing in order to avoid inequality

• Work with different stakeholders, including developers, to make changes easily