Making Roads Work for People
Bernardo Baranda ITDP
How do we Distribute Space?
How do we Distribute Space?
How do we Distribute Space?
How do we Allocate Resources?
How do we Distribute Space?

Photo: Rodrigo Díaz
How do we Distribute Space?
Road crashes are the 8th most common cause of death in Mexico

1st among children ages 5 to 9

2nd among ages 10 to 20
Mexico City Vision Zero for Youth Program aims to reduce young pedestrian collisions by 10% in 2018 by creating safe zones around schools.
Ilustración 19. Terciarias con nivel de habitabilidad 1 actual y recomendaciones

Actual

Recomendaciones
Meeting to explain the Safe Environment around Schools Project at “Moisés Sáenz” Secondary School in Mexico City
Students drawing safety interventions at “Moisés Sáenz” Secondary School
Another Intervention in Mexico City
#IMoveMyself Initiative

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#YOMEMUEVO

2018
Summary

➢ Question Space and Resources Allocation
➢ Engagement From Different Stakeholders
➢ Good Design and Management of the Street
➢ Communications Key
ASANTE!