Regulating Dockless Bikeshare

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New Bikeshare Resources from ITDP

www.itdp.org/publications/optimizing-dockless-bikeshare-cities

www.itdp.org/bikeshare
Policy Framework

1. Position bike share within city goals
2. Establish operations level objectives
   - Effectively manage public space
   - Foster equity & accessibility
   - Improve planning & enforcement
   - Protect users
3. Real-time evaluation framework
   - Monitor operations
   - Enforce policies
   - Access & verify operator data
4. Evaluate policies
   - Consider new technologies, business models, etc.
5. Amend policies
   (if necessary)
6. Analyze operator data & user feedback
Evaluate Costs & Needs

Dedicated staff
- Monitor and analyze system/operator data
- Identify instances of non-compliance
- Conduct outreach, educational campaigns
- Oversee long-term system performance evaluation

Infrastructure investments
- Bike lanes
- Additional bike racks
- Designated parking areas
- Transit integration (transfer, payment, etc.)
Monitor & Enforce

Data sharing with the city
- Real time data (submitted in standard format – GBFS or similar)
- Aggregated/anonymized trip, maintenance, crash data
- Use of third party to house data

Data verification procedures
- Field-verify bike location accuracy using real time data feed
- Field test trips

Non-compliance penalties
- Clearly outlined in permit/MOU/other regulatory language
- Warnings/citations
- Fines
BREAKOUT DISCUSSION
Breakout Session Tasks

1) Decide on one focus city to go through the exercise

2) Discuss session handout questions using the focus city as a case study

3) Facilitator captures big ideas on poster paper

4) Group spokesperson provides 5 minute report back to the full group
THANK YOU!

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