Fair Shared City-
Vienna‘s Gender Planning Approach
Women, Access and Equity

Urban Structure \(\leftrightarrow\) Mobility Conditions

\[\downarrow \quad \downarrow\]

Quality of Everyday Life
Who decides about the structure?

„Those in the shadow are not seen“

**Gender sensitive urban design** is a quality assessment of planning decisions and processes in regard to equal opportunities of different user groups

Gender+: social roles, life phases, cultural and social backgrounds, specific needs

Women in their role as care takers also takes into account the needs of children, youngsters and elderly
Vienna

**Quality of life** in Vienna is high
- Good quality of public transport
- High level of public services
- Tradition of gender sensitive planning

**Impact of Gender Planning**
- Urban structure: focus on neighbourhood level and aspects of everyday life
- Mobility: Pedestrian issues, quality of public space, accessibility and safety of public transport stations

**Factors of success**
- Political will and administrative capacity
Frauen- Werk-Stadt
Gender Mainstreaming Pilot District Mariahilf

Mariahilf: small, central district, 28,000 inhabitants, high density

7 municipal departments involved
Broader Sidewalks  
Barrier Freeness  
Safe Crossing  

Traffic Lights  
Safety  
Good Conditions  
Sidewalk Cafe
How to consider gender in planning?

Holistic Approach:

Technical and Social Intelligence
Gender Pilot Projects and Gender-sensitive Mainstream
Hardware and Software
Top Down and Bottom Up Activities

-> a fair and efficient use of public ressources
Assessment of proposed measures through gender and inclusive design experts
Gender Sensitive Participation
Depending on different levels of planning process…

…different user groups and their needs

…key criteria of gender sensitive quality

…safety as a key objective

…good practise realised in Vienna

Fair Shared Cities

City of short distances $\iff$ Sustainable transport

Equity in access for women
Thank you for your attention!