WHAT COMES AFTER RAPID GROWTH?

small cities shrink

middle cities grow (100k – 500k inhabitants)

big cities stop

source: Regic, IBGE
CONCENTRATED INFRASTRUCTURAL SYSTEM PARADIGM

photos: Nelson Kon, 2007
The kind of **UBER** that fits Vila BRAsilândia needs

A social impact business startup

Community based

Present where public transportation and global apps don’t provide adequate services