Dockless Bike Share in China
More companies set up to operate DBS

DBS became popular in China

More than 10 million bikes.

More than 100 million registered users.

More than 1 billion riding in China.

China DBS Storm
Rising Background

- Ubiquity of the bikes + low cost (¥1 per hr.) + convenience = Strong demands + High usage
- Built-in GPS + Smart phone = Dockless Bike Share; Money-back incentive helps to increase usage and lower the running cost
- DBS innovative QS code + Mobile payment = Quick unlock and quick pay
- The habit of mobile payment is essential to sharing economy:

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DBS Daily Used

Guangdong-Hong Kong-Macao Greater Bay Area DBS Daily Used

8.6 million trips per day
7.2 million people used

Guangdong-Hong Kong-Macao Greater Bay Area DBS Density

Main DBS supply is in Guangzhou and Shenzhen city center
DBS Changes

Problems

Lack of parking spaces

Lack of bike lanes

Unlimited sprawl and resource waste