Interactive workshop

Urban95: Mobility for young children
The city at 95cm
Think about your experience of travel with a child under the age of 5
IF YOU COULD EXPERIENCE THE CITY FROM 95CM, WHAT WOULD YOU CHANGE?
Workshop objectives

• Spark your interest in early childhood development and its connection to mobility

• Launch a discussion and come up with practical implementation ideas

• Introduce and gather feedback on the Urban95 Starter Kit
AGENDA

1. Sourcing our ideas (10 min)

2. Group work (35 min)

3. Sharing, Discussing, Concluding (30 min)
Sourcing our ideas

• Identify 3 ideas that you like, that stand out. Place a yellow sticker on them.

• Identify 1 idea that you think is the most promising, that you would like to implement. Place a green sticker on it.

• Identify 1 idea that you think won’t work, that you dislike. Write down why on a sticky note and place it on/near the idea.

• If you can think of an idea that is not on there, write it down on a sticky note and put it up.
**Group work**

Working groups based on your favorite idea from the wall (green stickers). Each group to make a flipchart poster, and work through the following questions. Others will read your work after.

1. Who is the first person you’d talk to in your city if you want to get started/get traction for doing this?
2. What would be the steps for moving this forward?
3. Who would be the key stakeholders who need to be involved to make it happen?
4. Where could you get the resources (financial, HR, etc.) to make this happen?
5. What indicator(s) would you use to monitor your impact?
6. What does success look like in 30 days, 6 weeks and a year from now?
Sharing, Discussing, Concluding

Gallery walk.
Please walk around and look at the other groups’ work.

Plenary discussion.
• What was most surprising?
• What was most inspiring?
• How does this challenge us to think differently about mobility?
• What’s not in the Starter Kit that should be there?
THANK YOU!

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