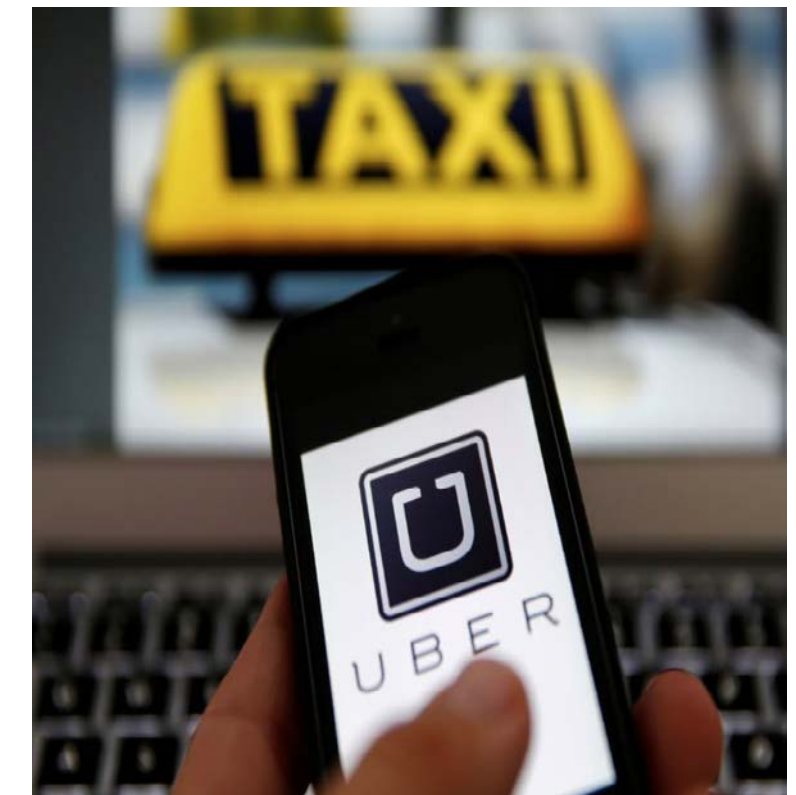


Market Solutions vs Government Capacity

Yolisa Kani: Public Policy Head - Uber South Africa

MOBILIZE
Dar es Salaam

THE SOUTH AFRICAN HISTORY - The good, the bad and the ugly.



THEN, NOW AND THE FUTURE...

THEN

- Limited choices
- Limited Access
- Inflexibility

NOW

- Growth of Formal and Informal Transport
- Private Car dominance
- Emergence of Rapid Transit System
- Introduction of e-hailing Systems

THE FUTURE

- Less Car ownership
- Autonomous Vehicles
- Electric Vehicles
- Flying Taxis

MARKET SOLUTIONS VS GOVERNMENT CAPACITY

GOVERNMENT

- Lack of capacity to fulfill its role
- Competing priorities
- Slow to respond to emerging trends
- Outdated policies

THE MARKET

- Agile and demand driven

THE CONSUMER

- Always caught in the middle!

WHAT IS THE SOLUTION

- Regulation is non-negotiable.
- However, policy must enable business and not constrain it.
- Policies need to be forward looking and not reactive.
- Both government and business need to consider the consumer.
- Business needs to be open to working with government for the greater good of citizens.