Everyday more than 500 children die in the world from road traffic injuries (186,300 children every year).

Nearly 50 children are killed on the LAC region’s roads every day.

Toolkit to promote safe routes to educational centers for decision makers and community leaders. Online access platform for all LAC countries.
Key elements to identify

1. **Contextualization**: geographical diversity, demographic, economic, social, political, and cultural factors should be considered. Avoid "copy-paste" solutions as results may vary.

2. **Stakeholders**: Scholar community (parents, teachers, children), traffic police, neighboring community, urban planning agency, NGOs, local private sector, organized civil society.

3. **Problem identification**: critical spots, intersections and time slots, land uses within a radius of 500m from the school, vulnerable users, registered speeds, etc.

4. **Scholar mobility diagnosis**: Source-destination surveys (how children get to school, which routes?), school environment audits (sidewalks, visual reach, barriers, bike-lanes).

5. **Interventions (infrastructure)**: signaling, traffic calming measures, barriers, refuges.

6. **Communication**: before, during and after the interventions. Informing & ownership.


8. **Monitoring and evaluation**: quantitative and qualitative measures of the externalities
Pilots and implementation

- **Safe Routes to Education** in Sao Paulo Brazil along with ITDP and UNEP.
- **Camino Escolar Seguro** in Palpalá, Argentina.
- **Rural schools** in Chile.
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http://www.edx.org/school/ibdx

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